

BUSINESS



CONNECTIONS

**HELPING LOCAL TRADERS BENEFIT EACH OTHER
THROUGH MUTUAL SUPPORT**

**Business to Business trade stands helping support
each other and the local economy**

**Local media partners promoting your enterprise
throughout West Dorset**

www.bcdorset.co.uk

Friday October 14th 2011

The Dorford Centre, Dorchester - 11am until 5pm

Mutual Support Among Local Traders

After the huge success of the last "Business to Business" exhibition at Redlands Sports Hub in June, event co organiser Simon Marfell (Stag Office Products) has formed a new company called **Business Connections Dorset Ltd**. The aim of this new venture is to promote "inter business trade", thereby maximizing business opportunities in the "local" area. He intends to achieve this through organising exhibitions, seminars and other marketing events throughout Dorset. The first exhibition is to focus on Dorchester Business and will be held on Friday 14th October at the Dorford Centre, Dorchester. This is an ideal venue for this event with parking right opposite in the "top of town" car park. Its central location also offers excellent pedestrian access making this an ideal opportunity for the businesses community to pop in during the working day. Also, being on a Friday and not finishing until 5pm offers potential new business people considering setting up a new business in the area the opportunity to see who is on their own doorstep.

With the support of the Dorchester Chamber of Commerce, the BID Dorchester, WDDC and our media partners Wessex fm and the View from this promises to be an enlightening showcase for Dorchester enterprise. Business Connections 2011 Dorchester will be open from 11:00am until 5:00pm with free entry for visitors. It will include a wide variety of stands ran by quality local businesses who can offer business services on your doorstep.

Businesses wishing to exhibit are urged to contact Simon Marfell at info@bcdorset.co.uk For further details. Stands are being allocated on a first come first served basis.

